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NEWSLETTER

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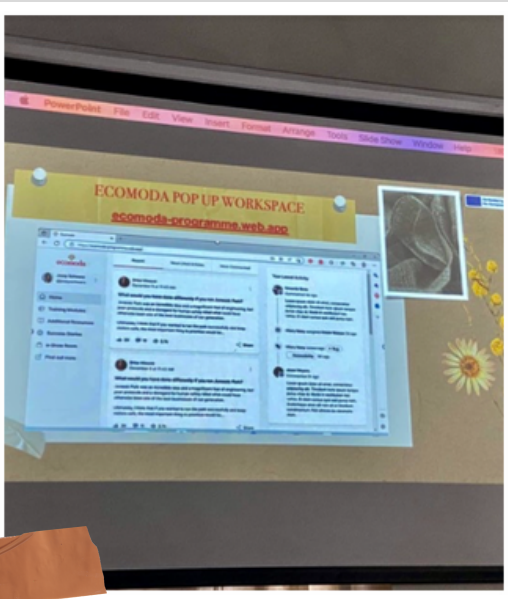
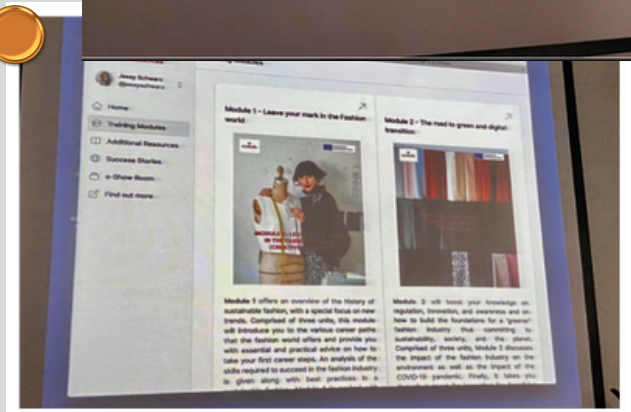
ECOMODA Training Course Pilot Workshops

THE ECOMODA PROJECT:OVERVIEW

The ECOMODA project focuses on the development of new tools targeting the improvement of key competencies of young artists including professionals in the textile industry, young entrepreneurs, and students in higher textile education. The partnership consortium consists of organizations located in five different countries: the Czech Republic, Cyprus, Italy, Spain, and France.

To achieve its main objective, the following outputs will be delivered:

- ECOMODA Training Course
- Success Stories for Designing a Creative Career
- ECOMODA Pop-Up Workspace



PILOT WORKSHOPS: AIM

The aim of the pilot workshop was to evaluate the content, suitability, and delivery of the four modules comprising the ECOMODA Training Course.

The modules were successfully accessed via the ECOMODA Pop-Up Workspace:

ecomoda-programme.web.app



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✓ ECOMODA Training Course Pilot Workshops

THE ECOMODA TRAINING COURSE

The ECOMODA Training course entails the following modules:

- **Module 1** Leave your mark in the Fashion world.
- **Module 2** The road to green and digital transition
- **Module 3** Fashion Management and Media Marketing
- **Module 4** A new Approach to Quality Perception of Textile and its Evaluation via Testing.



PILOT WORKSHOPS: OUTCOME

The pilot workshops were successfully completed and involved the participation of a wide profile of individuals: young professionals in the fashion or textile industry, first-year undergraduate fashion, design or textile students. Feedback and comments were constructive and insightful.

More information on the ECOMODA project is accessible via:

<https://ecomoda-programme.eu>