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NEWSLETTER

October 2023



✓ ECOMODA

"FROM IDEA TO DESIGN" - ALREADY LAUNCHED

The transnational training activity for young talents in the fashion industry was launched on September 21, 2023. Participants from five countries (Czech Republic, Cyprus, Spain, France and Italy) is introduced step by step to the process from idea to design, guided by experienced facilitators, specialists, practitioners and designers. The 10 young talented peers is gradually introduced to the relevant topics to help them get inspired, design a sustainable, circular, environmentally friendly product, describe and present it in terms of quality and other important aspects, and prepare to present it to potential customers not only through social media.

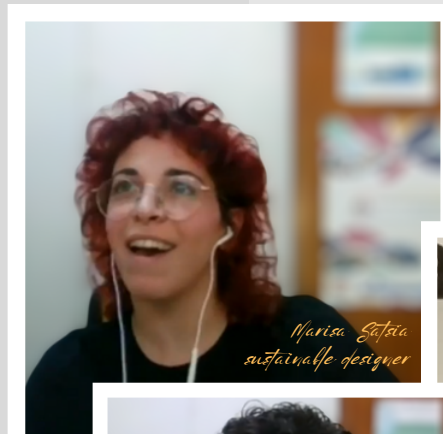
"FROM IDEA TO DESIGN" - EVENT TOPICS AND MOMENTS

1ST DAY 21. 9. 2023

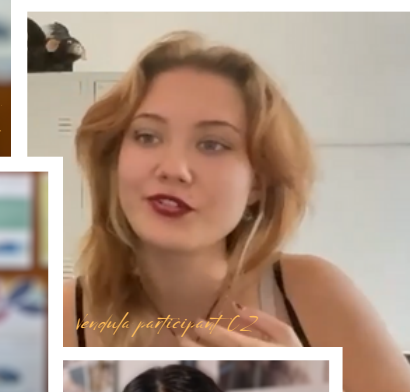
WHERE INSPIRATION COMES FROM

The highlights of the day

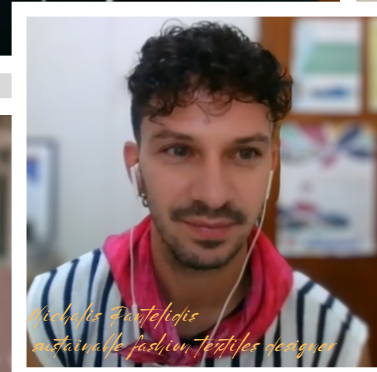
- Meet designers and share inspirational experiences.
- An idea for an environmentally friendly product that will be developed during the summer school.



*Marisa Satsia
sustainable designer*



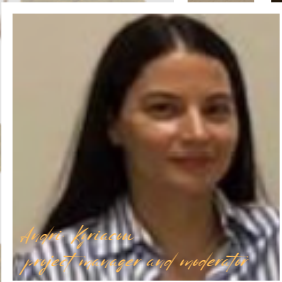
regular participant CZ



*Nikolas Panteleidis
sustainable fashion textiles designer*



regular participant



*Andri Kyriacou
project manager and moderator*



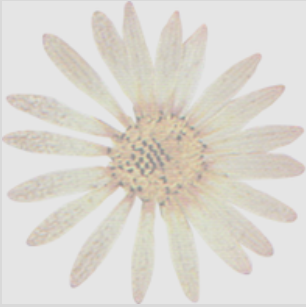
regular participant

More information on the ECOMODA project is accessible via: <https://ecomoda-programme.eu>

Project Number: 2021-1- CZ01-KA220-YOU-000028692



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ECOMODA



"FROM IDEA TO DESIGN" - EVENT TOPICS AND MOMENTS

2ND DAY 5. 10. 2023

ECOMODA, ECODESIGN SUSTAINABILITY AND CIRCULARITY IN DESIGN

The highlights of the day

- Discussion about the resources and processes that are currently in use and how they can be improved to reduce consumption and be more sustainable.
- Each student designed their own garment following some circular business strategies and taking into account all parts of the process, from design to market reinsertion, to obtain an eco-design.

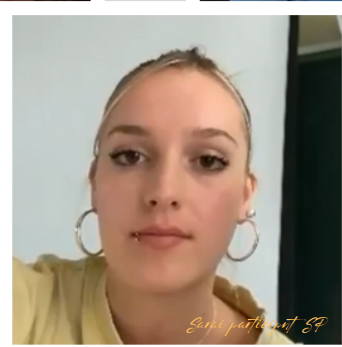
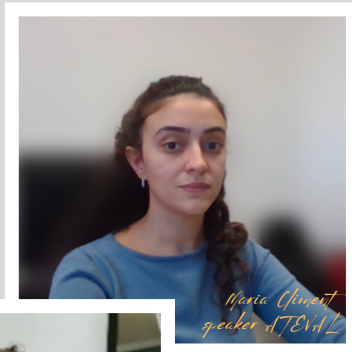
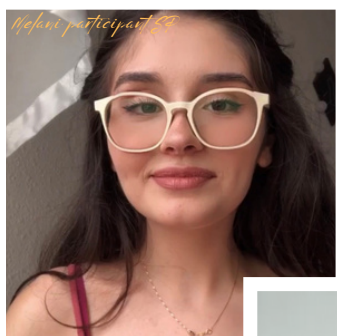


3RD DAY 12. 10. 2023

QUALITY ASPECTS IN CREATIVE PROCESS

The highlights of the day

- Labeling is an effective communication tool between apparel manufacturers and customers. Information about fabrics and finishes demonstrate the quality of their products to their customers.
- The specification of the students' product has been done in a practical way.

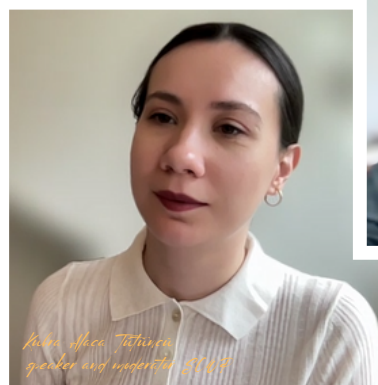


4TH DAY 19. 10. 2023

PRESENTATION OF THE PRODUCT(S) IN THE VIRTUAL WORLD

The highlights of the day

- Essential rules and common pitfalls of self-presentation in fashion context were explored and the participants dissected real portfolios created by the designers based on their learning.
- Participants practically used platforms like ISSUU and Behance – a reservoir of creativity.



5TH DAY 9. 11. 2023

FINAL PRESENTATION

The videos as well as the study and additional materials will be freely available via the ECOMODA Pop-Up Workspace: ecomoda-programme.web.app

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