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Reforming of fashion industry by using ECO-friendly practices

# NEWSLETTER

April 2023



## ECOMODA

### SUCCESS STORIES FOR DESIGNING A CREATIVE CAREER

Success Stories for Designing a Creative Career share good practices through video interviews with young successful entrepreneurs in the fashion and textile industry across Europe. These focus on career and professional orientation and development, youth entrepreneurship, research and innovation, circular fashion and eco-friendly materials, idea development, etc.

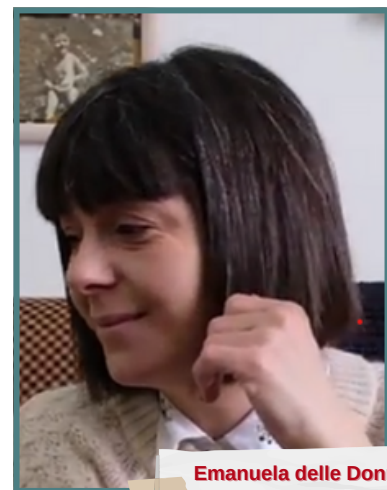
Success Stories for Designing a Creative Career aim to motivate and encourage young people who are interested in pursuing a career in the fashion and textile industry. They also aim to change attitudes by adopting sustainable and climate-responsive lifestyles and habits, to promote their entrepreneurial skills and entrepreneurship across Europe.

### WHO IS SHARING THEIR EXPERIENCE WITH US?

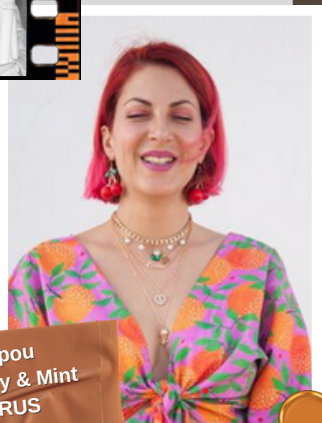


Sara López  
Technician in Textile Sustainability and R&D projects SPAIN

Linda Havlíková  
ECO designer  
CZECH REPUBLIC



Emanuela delle Donne  
Tailoring manufactory  
Manufatti ITALY



Zoey Philippou  
Owner of Cherry & Mint brand CYPRUS

### TOPICS

- Textile, fashion and clothing
- Online resources
- Textile, research and innovation
- Circular fashion as an opportunity for youth
- Social media
- Ecodesign

The videos as well as the study and additional materials will be freely available via the ECOMODA Pop-Up Workspace: [ecomoda-programme.web.app](https://ecomoda-programme.web.app)



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**ECOMODA**

## WHO IS SHARING THEIR EXPERIENCE WITH US?



Pauline Murati  
fashion designer and  
photographer  
FRANCE



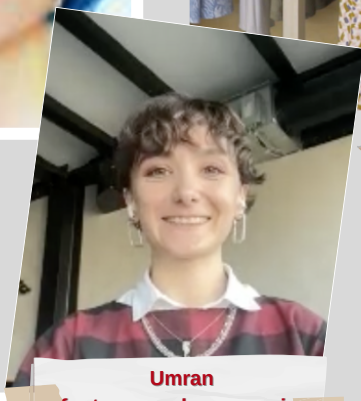
Natalia Pechlivani  
designer CYPRUS



Zuzana Veselá  
designer and pedagog  
CZECH REPUBLIC



María Llinares  
Fashion Designer &  
Owner of María Lunares  
brand SPAIN



Umran  
footwear and accessories  
designer FRANCE

## BASIC LEARNING OBJECTIVES OF VIDEOS

- Increasing designers' motivation
- Developing new ideas
- Inspiration
- Respecting the environment
- Supporting use alternative materials
- Learning from others' mistakes
- Learning how to handle difficult situations
- Fostering the entrepreneurial mindset of the target group by adopting practical tips and useful advice
- Promoting youth entrepreneurship
- Encouraging them to inspire and change attitudes
- Adopting a new lifestyle, promote entrepreneurial skills
- Promoting entrepreneurship within Europe.



Ludovica Parentiny  
craftswomen ITALY

More information on the ECOMODA project is accessible via: <https://ecomoda-programme.eu>