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NEWSLETTER

June 2023

ECOMODA

Reforming of fashion industry by
using eco-friendly
practices

Learning Transnational Training of young
talented people in fashion
industry



ECOMODA

"FROM IDEA TO DESIGN" - BASIC INFORMATION

Transnational Training Activity for young talents in the fashion industry will be held in the fall of 2023. The process from idea to design will be introduced step by step and guided by experienced facilitators, specialists, practitioners and designers who will present, explain and consult with participants from five countries (Czech Republic, Cyprus, Spain, France and Italy). Through this activity, the peers (young people) will develop a set of skills and knowledge that will help them in their own businesses and in maintaining cross-border contacts. Participants will be progressively introduced to the relevant topics so that they can find inspiration, design a sustainable, circular, environmentally friendly product, describe and present it in terms of quality and other important aspects, and prepare a presentation to potential customers not only through social media.

WHO CAN ATTEND THE COURSE?

Young talented designers interested in textile fashion and apparel with a focus on eco-design and sustainable products of age between 16 and 25.

For those who:

- are ready to present, introduce and defend their idea,
- want to learn about sustainability and circularity,
- value quality,
- are open to new ways of designing with respect for the environment,
- prefer learning by doing,
- are willing to listen to the experiences of emerging designers and practitioners.

DETAILS OF THE EVENT

- Language: English
- Where: online via ZOOM platform
- The program will be announced very soon

REGISTRATION

- Registration fee: free of charge
- Registration: open till 15.9.2023
- Number of participants: 2 per partner country
- Contact person: Clutex z.s. Ing. Petra Dufková (dufkova@tzu.cz)

More information on the ECOMODA project is accessible via: <https://ecomoda-programme.eu>

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"FROM IDEA TO DESIGN" - PRELIMINARY PROGRAM

1ST DAY 21. 9. 2023

WHERE INSPIRATION
COMES FROM

Find your inspiration for the product

Ice-breaking activities to get to know each other.

Theoretical part

- Where do you get inspiration from?
- Sharing best practices by designers.

Practical part

Brainstorming, discussion and sharing the experience each other.

Task

Idea and selection of product/ virtual product according student choice.



Theoretical part

- What does this mean for textile designers?
- How textiles and clothing are affected by "eco" and how to incorporate it into the creative process.

Practical part

- Project "Life reweart".
- Sharing the real experience of applying eco-principles and discussion.

Task

To what extent is your product(s) eco-friendly? Or if not, is there the possibility to be more "eco"? Do the research on your product and try to present it to each other.



3RD DAY 12. 10. 2023

QUALITY ASPECTS IN
CREATIVE PROCESS

Explore its sustainability and circularity

think about its qualities and advantages

introduce it to customers

Theoretical part

- What does quality mean for designers?
- Why do I need to care about quality?

Practical part

- Discussion of the quality aspects of the product.
- Practical use of care symbols.

Task

Description of the quality of the product - in relation to the customer, including material composition and care symbols.



5TH DAY 9. 11. 2023

FINAL PRESENTATION

Present your product via social media

Share the product story with others

Conclusion

- Final presentation of the work done during the Training Activity.
- Peer review, feedback and recommendations.
- Test of knowledge and Europass for participants.



The videos as well as the study and additional materials will be freely available via the ECOMODÀ Pop-Up
Workspace: ecomoda-programme.web.app